

The poster features a vibrant green background with diagonal stripes in orange, red, and dark blue. At the top, a string of orange and dark blue triangular bunting hangs across the frame. The title 'Festival OF Good 2026' is prominently displayed in the center. 'Festival' and 'Good' are in a large, red, cursive script, while 'OF' and '2026' are in a smaller, orange, blocky font with black outlines. Decorative elements include two stylized starburst flowers in red, orange, and dark blue, several white musical notes, and white stars. A white crescent moon is positioned on the left side. In the bottom left corner, a white megaphone with the words 'GO TEAM' in red block letters is angled upwards. The bottom right section contains a dark blue banner with white text for sponsorship opportunities and contact information.

Festival OF Good 2026

**Sponsorship
Opportunities**

Contact: goodnightmanager@goodwintx.com

Festival OF Good 2026

The Festival of Good returns for its 9th year celebrating all that's "good" in Austin, TX! This block-party style event is free and open to the public.

This year's homecoming theme celebrates the connection and team spirit vibes of our community, with kid-friendly activities, live music, market vendors & more.

Goodnight Ranch welcomes you to join our Homecoming!

Saturday, November 14th
10am - 2pm

Baythorne Park
5601 Baythorne Drive
Austin, TX 78747



FESTIVAL OF GOOD EVENT METRICS*

450+ attendees

153,000 impressions from Festival of Good Facebook & Instagram ads

42,800 people were reached with Festival of Good Facebook & Instagram ads

2.29% Link Click Through Rate

3,900+ Festival of Good page visits

*Event metrics presented are based on averages from the past several years and are provided for informational and planning purposes only. Actual event attendance, reach, engagement, and other metrics may vary from year to year and are not guaranteed for this or future events.



SPONSORSHIP OPPORTUNITIES

All sponsorship levels include: Verbal acknowledgment from the main stage, inclusion in local event listings, link and logo included on goodnightresidential.com event webpage (sponsor section), and Festival of Good social media posts.

SIGNATURE SPONSORSHIP

Put your business in the center of the action! Your company name and logo featured on the singular custom banner on the main stage, Festival of Good T shirt, & featured on goodnightresidential.com for the calendar year.

The Main Stage

\$5,500

PREMIER SPONSORSHIP

Your company logo on signage featured at the most popular, high-traffic attractions, Festival of Good T-shirt & featured on goodnightresidential.com for the calendar year : \$2,500

Kids Fun Zone
(3 Available)

Bounce Park
(2 Available)

Premium Dessert
Stand

Trackless Train

Homestead
Petting Zoo

CHOICE SPONSORSHIP

Your company logo on signage featured at festival activations & featured on goodnightresidential.com for the calendar year: \$1,500

Balloon Arch

Kid's Craft & Souvenir
Pennant by ATX Party
Pals

Food Court
(3 Available)

Sit & Sip by
Retro Vibes collective

CLASSIC SPONSORSHIP

Your company logo on signage at the official event information & swag tent : \$1,000



SPONSOR FORM



Organization Name: _____

Do you want booth space at the event?

If you select yes, your booth space must remain open and staffed for the entirety of the event from 10AM-2PM. No tear down is permitted before 2PM

YES ☐

NO ☐

Do you want to rent a 10x10 tent for your booth space?

Tent rental is optional. If you select "YES," you agree to pay an additional \$175.00 fee to rent a tent for your booth space. If you prefer to provide your own 10x10 tent, do not select "YES."

YES ☐

NO ☐

+\$175.00

Select Sponsor Level:

Main Stage	\$5,500	
Kids Fun Zone (1 of 3)	\$2,500	
Bounce Park (1 of 2)	\$2,500	
Premium Dessert Stand	\$2,500	
Trackless Train	\$2,500	
Homestead Petting Zoo	\$2,500	
Balloon Arch	\$1,500	
Kids Craft & Souvenir Pennant by ATX Party Pals	\$1,500	
Food Court (1 of 3)	\$1,500	
Sit & Sip Lounge by Retro Vibes Collective	\$1,500	
Classic Sponsorship	\$1,000	

Total Sponsorship Payment: \$ _____

(If you selected "YES" for a tent rental dont forget to add the \$175 Fee here)

SUBMISSION DEADLINE: October 1st 2026

*Sponsorships received after this date will not be included on T-shirt or event listings.

Mail In Submission

All checks must be made out to
"Goodnight Residential Master Community"
Mailing Address:
9021 Goodnight Ranch Boulevard
Suite 1310
Austin, TX 78747

Electronic Submission

Email completed form to:
goodnightmanager@goodwintx.com

Submit Online Payment:
www.goodnightresidential.com
Select **"Sponsor Payment"**